

CONTINUING EDUCATION REGISTRATION SOLUTION

The Continuing Education Solution from HTS allows potential students to sign up for classes via CRM9.1. Course payment can be received by the institution immediately upon registration. Students can be marketed to through email campaigns based upon the institutions existing database, or new prospects can be targeted through banner advertisements.

Why the HTS Continuing Education Solution is the right choice to effectively register Continuing Education students through CRM.

- › Integrated into your existing CRM and Campus Solutions System.
- › Very short implementation time.
- › Built in Credit Card Integration for immediate registration payment and processing.
- › Quickly and easily move selected students into the Campus Solutions system.
- › Customizable to meet your institutions needs.
- › Existing Prospects can be marketed to through email campaigns.
- › New prospects can be targeted through web advertisements such as banner ads.
- › Prospects can register for a course and make an initial payment in one simple transaction.

SEAMLESS INTEGRATION WITH CAMPUS SOLUTIONS

Once a student has registered for a class scheduled in CRM9.1, the record can be conveniently transferred to PeopleSoft Campus Solutions for admission and enrolment, eliminating the need for your staff to spend time entering students into the PeopleSoft database.

SHORT IMPLEMENTATION TIME

By leveraging existing CRM 9.1 functionality, the implementation of this solution can be completed in weeks rather than months. As the original designer of this solution, Higher Technology Solutions can deploy experienced consultants to configure the system to meet your specific needs.

CALL HTS TODAY:
877.817.7830

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